|  | Caractéristiques | Avantages | Preuves |
| --- | --- | --- | --- |
| Sécurité |  |  |  |
| Orgueil |  |  |  |
| Nouveauté |  |  |  |
| Confort |  |  |  |
| Argent |  |  |  |
| Sympathie |  |  |  |
| Ecologie |  |  |  |